

**JINDAL COLLEGE FOR WOMEN**  
**BEST PRACTICES**  
**2023 - 2024**

**I Best Practice : Blood Donation Camp**

**1. Title of the Practice :** Blood Donation Camp

**2. Objectives of the Practice :**

The primary objective is to create awareness about the significance of voluntary blood donation and encourage students to donate blood regularly.

1. To sensitize the need of donating blood to the needy in time
2. To instill the feeling of helping others to breathe life with their precious donation
3. To motivate all students to take a pledge to donate blood at least once in a year
4. To impart to them the value of blood donation
5. To aware of the scientific information about the blood group

**3. The Context :**

An average sized healthy human has about 5 liters of blood in the body. The external blood supply is urgently needed in major medical surgeries as well as accidents and other trauma conditions. ‘There is no alternative to the natural blood’ is the universal truth that we experience every day. Always, there is a deficit between blood collection and demand, irrespective of geography, prosperity, and population size.

There are many challenges in increasing the blood donors:

- Lack of awareness about the need of blood donation and its importance.
- Apathy exists among the majority of population till the person meets a medical emergency.
- Myths and wrong perceptions about the blood donations.
- Fear about the post blood donation effects.
- Matching the blood properties’ becomes an issue with rare blood groups.

**4. The Practice :**

Blood donation has been considered as the most auspicious of donations, which not only inculcates the values towards caring others but also provides substantial support to humankind otherwise not possible with any wealthy contributions. Keeping in mind the central idea of inculcating service to the nation, ***Blood Donation*** activity is initiated this year. The activity was gracefully conducted with voluntary participation of student.

**5. Evidence of Success :**

The YRC and NSS unit of JCW organized a blood donation camp in association with BSK Jeevashraya Blood Centre and Lion’s Club Bangalore Adarsha 317A, on 19<sup>th</sup> October 2023 in college premises. Total **26** students were donated blood and helped to save many lives.

The blood donors were honoured with **Certificate of appreciation** by BSK Jeevashraya Blood Centre. This camp helped to create awareness among students about the importance of donating blood and to inculcate the value of helping others through involving self in life saving contribution of blood donation.



## 6. Problems Encountered and Resources Required

Students hailed from the villages and poor backgrounds are found to be ignorant of their health status. Students are much phobic to needles and blood testing. Some students are underweight and anaemic due to malnutrition and undernourishment.

## II Best practice: Skill Development Activities

**1. Title of the Practice :** Skill Development Activities

**2. Objectives of the Practice :** The Practice contributes to holistic growth, employability, adaptability, entrepreneurship, problem-solving abilities, self-confidence, life skills, and academic success of the students.

**3. The Context :** Our college recognizes the critical role of skill development in preparing students for the modern world. Beyond traditional academics, we emphasize fostering a diverse set of skills to enhance holistic growth, employability, adaptability, entrepreneurship, problem-solving, self-confidence, life skills, and academic success. By embedding skill development into our practices, we aim to equip students to excel in the competitive job market and lead fulfilling lives.

**4. The Practice :** "Our college actively incorporates skill development into its curriculum and extracurricular activities, ensuring students gain practical exposure and hands-on experience through forums such as commerce Forum, Management Forum, Science Forum, Language Forum, IT Forum which conducts activities and competitions throughout the semester and acknowledges by awarding the winners of the activities. By integrating these practices, we prepare our students to navigate the dynamic demands of the modern world with confidence and competence."

### **5. Evidence of Success**

<b>JINDAL COLLEGE FOR WOMEN</b>				
<b>SKILL DEVELOPMENT ACTIVITIES</b>				
<b>2023-24</b>				
<b>Sl No</b>	<b>Date</b>	<b>Activity Conducted</b>	<b>No of Students Participated</b>	<b>Topic</b>
<b>Commerce Forum</b>				
1	9.11.2023	“Connecting Pictures” competition	15	Connecting Pictures
2	27.11.23	Tough Luck	18	Snake & Ladder
3	28.11.23	Buzz Session	80	Group Discussion ( Recent Trends in Commerce
4	29.11.23	Product launch	8	Unique Products in Market
5	01.12.23	Case Study	24	Corporate and Criminal Law
6	02.12.23	Com Cast	18	Commerce Model Making
7	02.12.23	Short Film	128	Advertising JCW
<b>Computer Applications</b>				
8	06.04.24	Prelims of IT Forum Quiz	52	IT
9	23.04.24	Algorithm Battle	32	Role play of Algorithms
10		Mad Ads	19	Technology related topics
11	30.04.24.	Object Recognition	34	Technology related topics
12	23.04.24	Speed Typing	69	
13	24.04.24	Coding	22	
14	02.05.24	Final	10	IT

		IT Forum Quiz		
<b>Dept of Management</b>				
15	10-08-23	Speech	I Sem BBA 48 Students	Speak your Mind
16	12.09.23	Debate	I Sem BBA 48 Students	Debate – Arguments for and against CSR
17	01.12.23	Personality Test	II BBA 34 Students	Myers –Briggs Type Indicator
18	02.12.23	Management Mix	I Sem BBA 48 Students	Group Discussion, Debate, Service Launch
19	12.11.23	Quiz	I, III & V Sem BBA	“Indian Economy”
20	23.04.24	Seminar	I and II Year BBA	“Managing your Boss”
21	03.05.24	Mock Induction Program	I Sem BBA 48 Students	Mock Induction Program
22	28.06.24	Role play	I BBA 48 Students	“Human Resource Management”.
23	04.09.23	Seminar on Body Language for Management	I BBA 48 Students	Managing without words
24	06.09.23		I BBA 48 Students	Action speaks louder
25	07.09.23		I BBA 48 Students	Power and Influence & Performance art
26	08.09.23		I BBA 48 Students	Selling yourself & Truth Detectives
27	11.09.23		I BBA 48 Students	Active Listening
28	03.11.23	Brainy Buddies	122	Quiz Competition
29	04.11.23	Imprint	57	Logo Designing
30	06.11.23	Impersonate	66	Role Play Competition
31	07.11.23	Tarka	26	Turn Coat Debate
32	09.11.23	Channel Surfing –	80	Link Theory
33	10.11.23	Management Games –	464	Blind Polygon and Birthday Lineup
<b>ED Cell &amp; Dept of Management</b>				
34	21.09.23 & 25.09.23	Case Study on	I BBA 48 Students	“Change Management” and “Financial Scams in India”.
35	05.12.23	Logo Designing	I BBA 48 Students	– Jindal FM Radio Station
36	22.12.23	Role Play –	III BBA 18 Students	“Handling the critics in the Organization” and “Handling Consumer Complaints”
37	08.11.23	Jingle Making Competition	59	– Jago Grahak Jago (Consumer Awareness)

Dept of Mathematics				
38	21.12.2023	Lecture Competition, Model Making and Chart Making	50 B.Sc Students	Mathematics Related Topics
Dept of English				
39	13.04.23	Public Speaking Skills Activity	II B.Sc 13 Students	Topic : Electoral Process and Voting Awareness
PG-M.Com				
40	09.09.24	JINTANK	8	Go Green Products
41	10.09.24	Poster Presentation	9	Commerce Related topics
42	11.09.24	Comcast	6	model related to commerce, finance, share market
43	12.09.24	Best Rapper	4	Rap of their own
44	13.09.24	Accounting Toss	12 Teams	Trial balance , balance sheet and balance the Balance sheet.
45	24.08.24	24/08/2024 Marketing toss	25	strategies on marketing adopted by Unilever, Cocacola, Mcdonalds, Reliance and Apple company.

## 6. Problems Encountered and Resources Required

Implementing skill development activities in a college setting can present several challenges:

1. **Curriculum Overload:** Balancing skill development activities with academic requirements may overwhelm students and faculty.
2. **Student Engagement:** Motivating all students to actively participate in skill development activities can be difficult, especially if they do not see immediate benefits.
3. **Mismatch with Industry Needs:** Designing programs that align with the ever-changing demands of industries can be a challenge.
4. **Time Constraints:** Fitting skill-building activities into tight academic schedules can limit their effectiveness.
5. **Assessment Challenges:** Measuring the outcomes of skill development activities in a standardized manner is often complex.
6. **Resistance to Change:** Both students and faculty may resist adopting new methods or activities outside traditional learning.

The college has been successful in addressing these challenges through strategic planning, and through focus on creating a supportive environment for both learners and educators.

## Short film



## Buzz Session



Pragun Jindal Philanthropic Organisation  
**JINDAL COLLEGE FOR WOMEN**  
 Affiliated to Bangalore University & NAAC Accredited  
 ISO 21001:2018 Certified  
 Jindal Nagar, Tumkur Road Bangalore 560073  
 Pragun Jindal Philanthropic Organisation

**Department of Management  
 in association with IQAC  
 Organizes  
 Presentation  
 On  
 Managing Your Boss  
 HR Wing**

Date: 11.04.2024  
 Venue: Seminar Hall  
 Time: 11.30 AM - 01.00 PM

Faculty members of Department of Management  
 Prof. Vaishali Walsajjal



**PRINCIPAL**